



ROADMAP 2021

MAY			
18.05.21		Opening applications	
JUNE			
10.06.21	17:00 - 20:00	Info day	Lugano
11.06.21	17:00 - 20:00	Info day	Bellinzona
JULY			
16.07.21	23:50	Deadline Application	Online
AUGUST			
26.08.21		Admission of 20 teams	Email
SEPTEMBER			
02.09.21	17:00 - 20:00	Kickoff meeting	Lugano area
10.09.21	09:00 - 12:30 Gr. A 13:30 - 17:00 Gr. B	Workshop Value Proposition Design	Lugano area
16.09.21	09:00 - 18:00	Workshop Finance	Lugano area
17.09.21	09:00 - 12:30	Workshop Pitch	Lugano area
OCTOBER			
01.10.21	09:00 - 12:30	Workshop Legal	Lugano area
08.10.21	09:00 - 12:30	Workshop IP	Lugano area
14.10.21	17:00 - 21:00	Mid-Term event	Lugano area
NOVEMBER			
19.11.21	10:30 - 18:30	Regional jury evaluation	Lugano area
23.11.21	13:30 - 18:30 Gr. A	Pitch training 1to1 for 10 finalists, Gr. A	Lugano area
24.11.21	09:00 - 14:00 Gr. B	Pitch training 1to1 for 10 finalists, Gr. B	Lugano area
DECEMBER			
01.12.21	13:00 - 18:00	National jury final evaluation	Lugano area
02.12.21	morning	Pitch rehearsal for 10 finalists	Lugano area
02.12.21	19:00 - 22:00	Award ceremony	Lugano area

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